

KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

CONTRACT NO. REV.

1181-62891-1

DATE PRINTED

09/14/12

AND

PAGE 1

27783	AGENCY (OR SERVICE) ACTING AS AGENT FOR 303502			ADVERTISER (OR AGENCY AND ADVERTISER)			<div>Cancellation Notice Required Announcement 28 days prior notice</div>
NAME	CROSSROADS MEDIA			CROSSROADS GPS			
AND	66 Canal Center Plz Ste 555			1401 New York Ave NW			
ADDRESS	Alexandria VA 22314-1576			Washington DC 20005-2102			
	USA			USA			
CONTACT	STEPHANIE MARONEY			PRODUCTEST 984			
LOCAL SALESPERSON	NICOLE ELIE POL		AGENCY EST. NO. 984	PRODUCT 1300			
				CODE			
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 09/14/12 AND ENDING 09/23/12 NO. WEEKS: 2							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00001..	1	05:00A	05:28A	30S	09/14/12-09/14/12	NEWS 4 EARLY 5-5:28AM	1	400.00	400.00
2	11111..	5	05:00A	05:28A	30S	09/17/12-09/21/12	NEWS 4 EARLY 5-5:28AM	5	400.00	2000.00
3	00001..	1	05:28A	06:00A	30S	09/14/12-09/14/12	NEWS 4 EARLY 5:28-6:00AM	1	400.00	400.00
4	11111..	5	05:28A	06:00A	30S	09/17/12-09/21/12	NEWS 4 EARLY 5:28-6:00AM	5	400.00	2000.00
5	00001..	1	06:00A	07:00A	30S	09/14/12-09/14/12	NEWS 4 TODAY	1	600.00	600.00
6	11111..	5	06:00A	07:00A	30S	09/17/12-09/21/12	NEWS 4 TODAY	5	600.00	3000.00
7	00001..	1	08:58A	09:58A	30S	09/14/12-09/14/12	RACHEL RAY	1	750.00	750.00
8	11111..	5	08:58A	09:58A	30S	09/17/12-09/21/12	RACHEL RAY	5	750.00	3750.00
9	00001..	1	09:57A	11:00A	30S	09/14/12-09/14/12	PRICE IS RIGHT	1	1500.00	1500.00
10	11111..	5	09:57A	11:00A	30S	09/17/12-09/21/12	PRICE IS RIGHT	5	1500.00	7500.00
11	00001..	1	04:00P	05:00P	30S	09/14/12-09/14/12	DR PHIL	1	850.00	850.00
12	11111..	5	04:00P	05:00P	30S	09/17/12-09/21/12	DR PHIL	5	850.00	4250.00
13	00001..	1	05:00P	05:30P	30S	09/14/12-09/14/12	NEWS 4 AT 5 PM	1	1600.00	1600.00
14	11111..	5	05:00P	05:30P	30S	09/17/12-09/21/12	NEWS 4 AT 5 PM	5	1600.00	8000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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	USA		USA		
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NATIONAL SALESPERSON					
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			FROM	TO						
15	00001..	1	06:00P	06:30P	30S	09/14/12-09/14/12	CBS4 NEWS AT 6	1	1600.00	1600.00
16	11111..	5	06:00P	06:30P	30S	09/17/12-09/21/12	CBS4 NEWS AT 6	5	1600.00	8000.00
17	.0001..	1	06:30P	06:58P	30S	09/14/12-09/14/12	CBS4 NEWS AT 630PM	1	1600.00	1600.00
18	.2111..	5	06:30P	06:58P	30S	09/18/12-09/21/12	CBS4 NEWS AT 630PM	5	1600.00	8000.00
19	M	1	09:00P	10:00P	30S	09/17/12-09/17/12	HAWAII FIVE-0	1	5500.00	5500.00
20	0000111	3	10:00P	10:35P	30S	09/14/12-09/16/12	LATE NEWS M-SU	3	3000.00	9000.00
21	1111111	7	10:00P	10:35P	30S	09/17/12-09/23/12	LATE NEWS M-SU	7	3000.00	21000.00
22	00001..	1	10:35P	11:37P	30S	09/14/12-09/14/12	LATE SHOW WITH DAVID	1	800.00	800.00
23	11111..	5	10:35P	11:37P	30S	09/17/12-09/21/12	LATE SHOW WITH DAVID	5	800.00	4000.00
24	T	1	08:00P	09:00P	30S	09/18/12-09/18/12		1	5000.00	5000.00
25	W	1	06:57P	08:30P	30S	09/19/12-09/19/12	SURVIVOR: PHILIPPINES	1	8000.00	8000.00
26	Th	1	08:00P	09:00P	30S	09/20/12-09/20/12		1	5000.00	5000.00
27	F	1	09:00P	10:00P	30S	09/14/12-09/14/12	BLUE BLOODS	1	3500.00	3500.00
28	F	1	09:00P	10:00P	30S	09/21/12-09/21/12	BLUE BLOODS	1	6500.00	6500.00
29	Sa	1	06:58A	06:00P	30S	09/15/12-09/22/12	NCAA COLLEGE FOOTBALL	2	1000.00	2000.00

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			984	1300	
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			FROM	TO						
30	Su	1	05:58P	06:59P	30S	09/23/12-09/23/12	SIXTY MINUTES SUNDAY	1	8500.00	8500.00
31	Su	1	09:00P	10:00P	30S	09/16/12-09/16/12	THE MENTALIST	1	5000.00	5000.00
Total Contract:								80		139600.00